



➤ Bronze, Silver and show sponsor packages can be bundled with Gold, Platinum and diamond to further enhance your campaign.

<b>BECOME A STATION SPONSOR [business/venues]</b>			
<b>LEVEL</b>	<b>DESCRIPTION</b>	<b>BENEFITS</b>	<b>COST</b>
BRONZE	Offer member discount at your business/venue	<ul style="list-style-type: none"> <li>Business/venue listed on website under members discount section</li> </ul>	NIL
SILVER	Provide regular prizes for station giveaways and competitions	<ul style="list-style-type: none"> <li>Mention of business on air when promoting giveaway/competition</li> </ul>	NIL
GOLD*	A yearly fee paid to be a station sponsor	<ul style="list-style-type: none"> <li>Business name only broadcast*</li> <li>Business logo on CoastFM website &amp; newsletter</li> </ul>	\$120 +gst
PLATINUM*	A yearly fee paid to be a station sponsor	<ul style="list-style-type: none"> <li>Business name broadcast*</li> <li>20 second business promo</li> <li>Business logo on CoastFM website &amp; newsletter</li> <li>Regular social network status references</li> </ul>	\$500 +gst
DIAMOND*	A yearly fee paid to be a station sponsor	<ul style="list-style-type: none"> <li>Business name broadcast*</li> <li>20 second business promo</li> <li>Business logo on CoastFM website</li> <li>Regular social network status references</li> <li>Logo placement at outdoor events</li> <li>bonus option= business name/logo attached to school fence [includes cost of sign writing]</li> </ul>	\$1000 +gst  [\$1500+gst bonus option]
SHOW SPONSOR*	A casual sponsorship [2 month commitment] Sponsoring a particular show weekly	<ul style="list-style-type: none"> <li>business name broadcast* during sponsored show weekly</li> </ul>	\$20/hr +gst
CASUAL	A casual promotion of an event	Custom designed	\$2.50 +gst per spot

\*Business name may be broadcast with other business sponsors ie. CoastFm is proudly sponsored by A, B, C]

\*Yearly Fee for Sponsorship is for 12 months from the first airing of business name

**NOTE: scheduling of promotion throughout day is dependent upon numbers of sponsors and licensing regulations**

**Normal scheduling: Morning 9am — 3pm**  
**Prime time: Breakfast 6am-9am, drive 3pm-6pm**  
**Night time schedule: 6pm – 12pm**  
**Graveyard schedule: 12pm-6am**

Coast FM is a youth training facility. On air promotions may be scripted, recorded and edited by radio students under the supervision of radio professionals